

City of Miami Departmental Performance Reports



Communications
 Department Head: Eugene Ramirez
 FY2018 FTE: 13

Adopted Budget (General Fund): \$1,592,000
 Adopted Budget (Special Revenue): \$13,000

 FY 2018 Total Budget: **\$1,605,000**

Primary Strategic Alignment: Efficient & Effective Government

	FY2015 ACTUALS	FY2016 ACTUALS	FY2017 ACTUALS	FY2018 Quarterly Actuals				FY2018 ACTUALS	FY2018 COMMITMENT
				Q1	Q2	Q3	Q4		
Produced video content, Miamigov, Citynet, City TV channel, and presentations (number)	250	236	306	80	43	110		325	
Live or recorded broadcasts of Commission meetings and board hearings (hours)	243	254	N/A	71	68	77		305	
City events recorded or photographed (number)	243	254	563	84	53	80		150	
Media requests processed (number)	350	400	507	113	89	140		360	
Media requests responded to within two business days (percent)	N/A	N/A	91%	100%	100%	100%		100%	
Tweets or other social media promoting City events; programs and information (number)	500	600	5,110	1,133	1,030	1194		4,200	
Original Twitter posts which were retweeted at least three times (percent)	N/A	N/A	76%	90%	98%	98%		80%	

Live or recorded broadcasts of Commission meetings and board hearings (hours), it's a measure split up from "City events recorded or photographed"